

WILEY

Inside Academic Publishing – Journal Portfolio Strategies

The Wiley Perspective

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27 March 2025

Summary of the Wiley Portfolio



1851

Journals Indexed

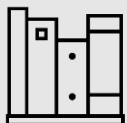


4

Additional Journal Metrics
Rolled Out

1729

Wiley Journals Indexed in JCR
Categories



213

Journals Ranked Top Ten

11,484,692

Cites to Wiley Journals



890

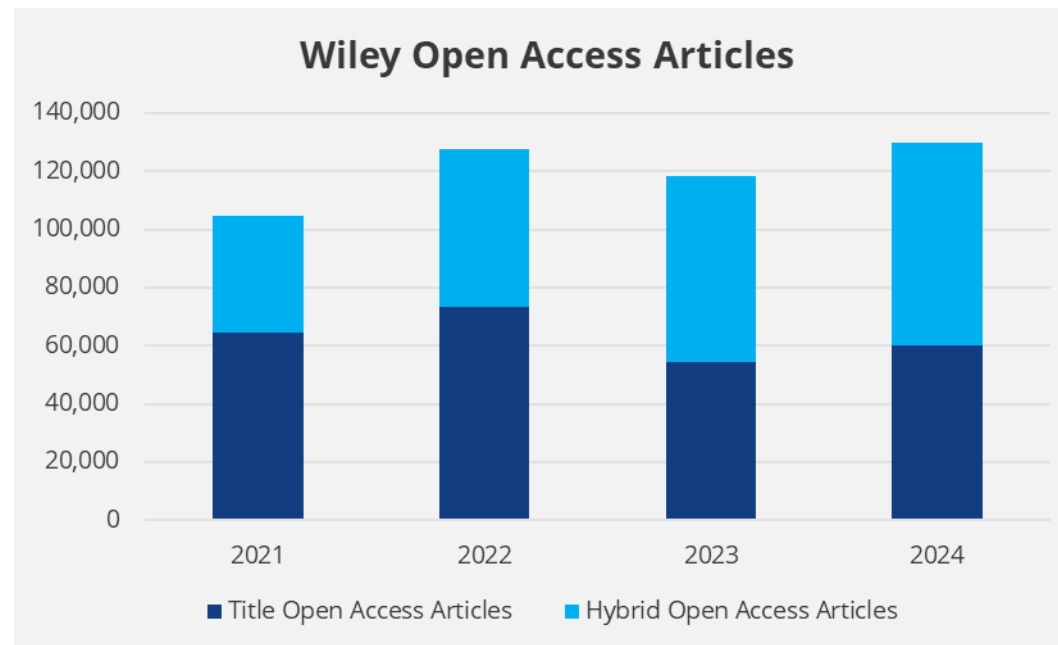
Society Partnerships

Strong OA Growth
Gold OA articles in 2024

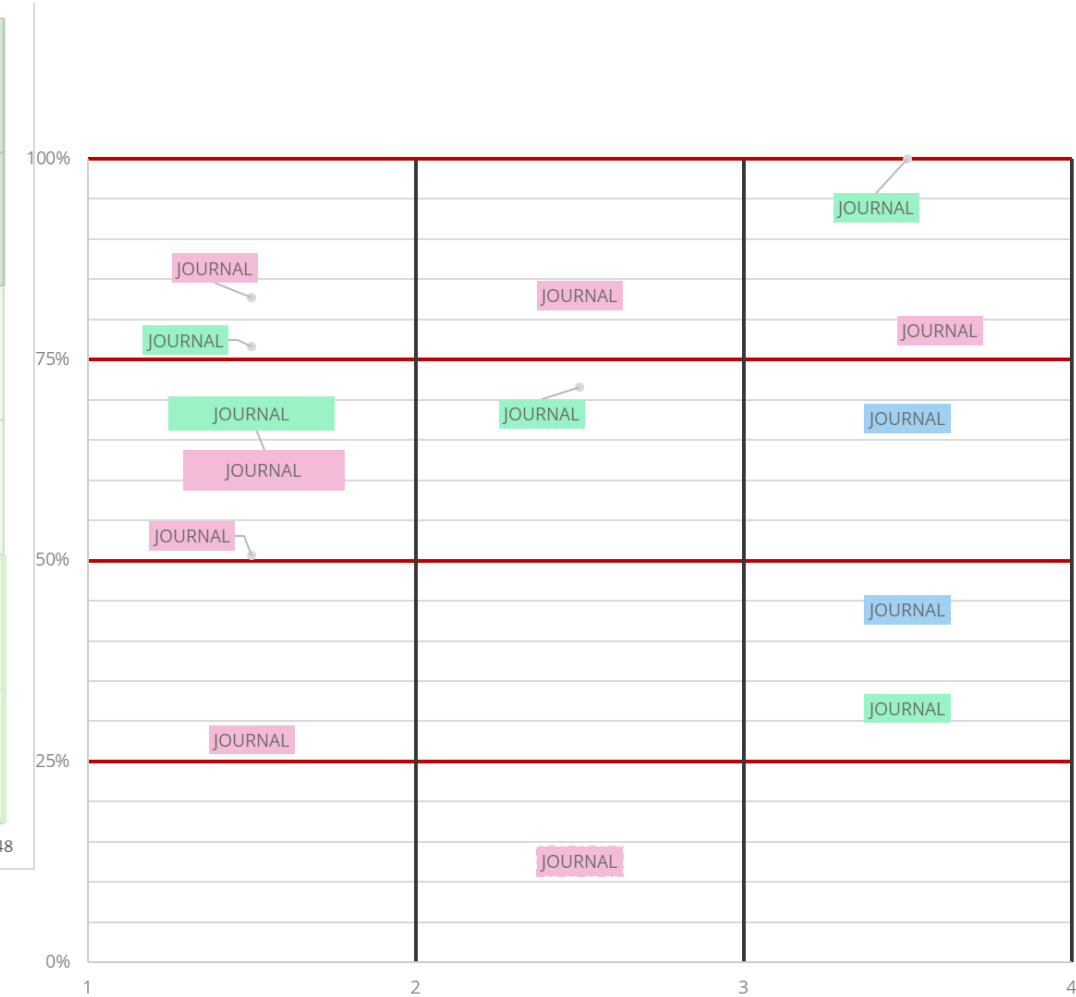
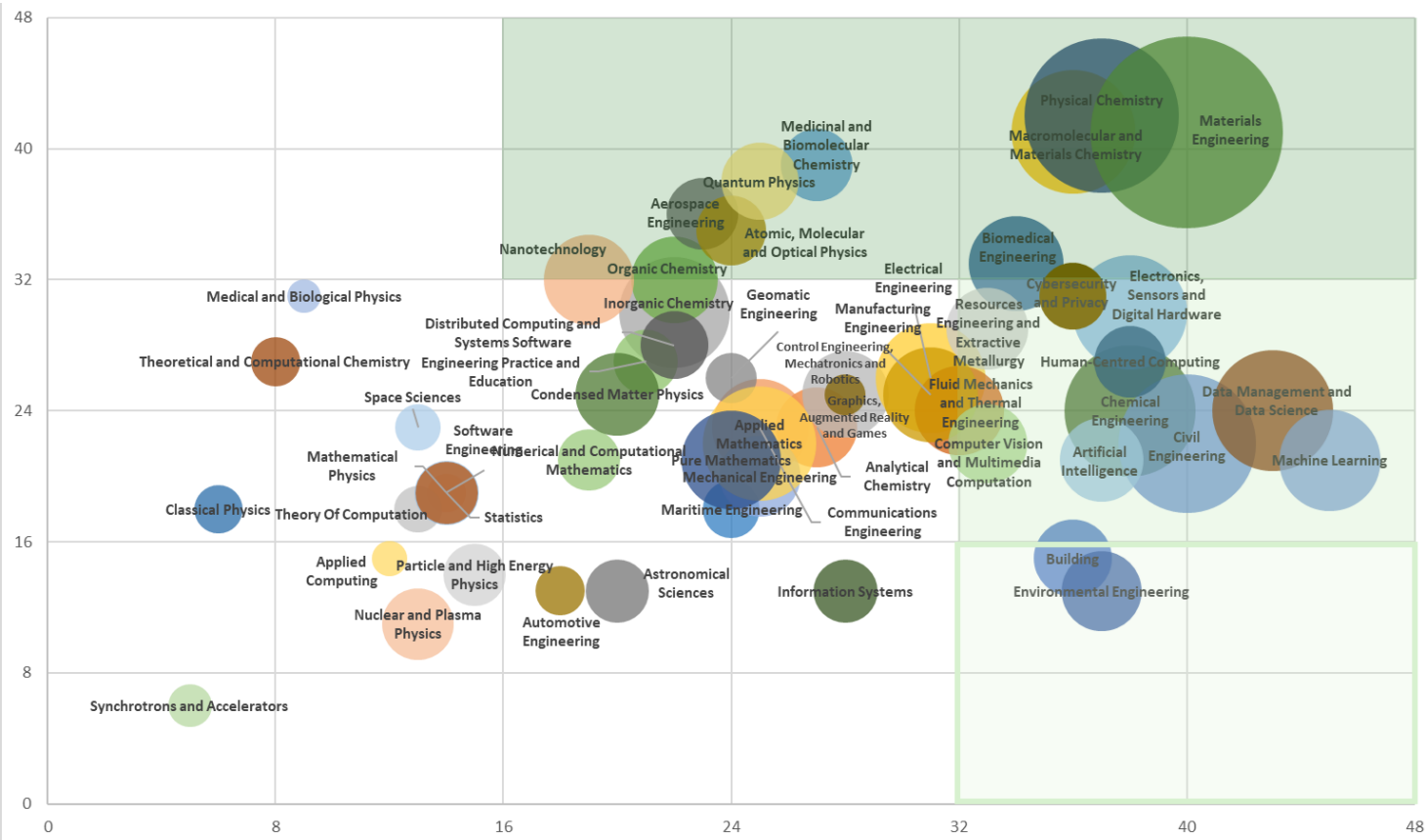
129,925

**Growing Portfolio of Title OA
Journals**

610

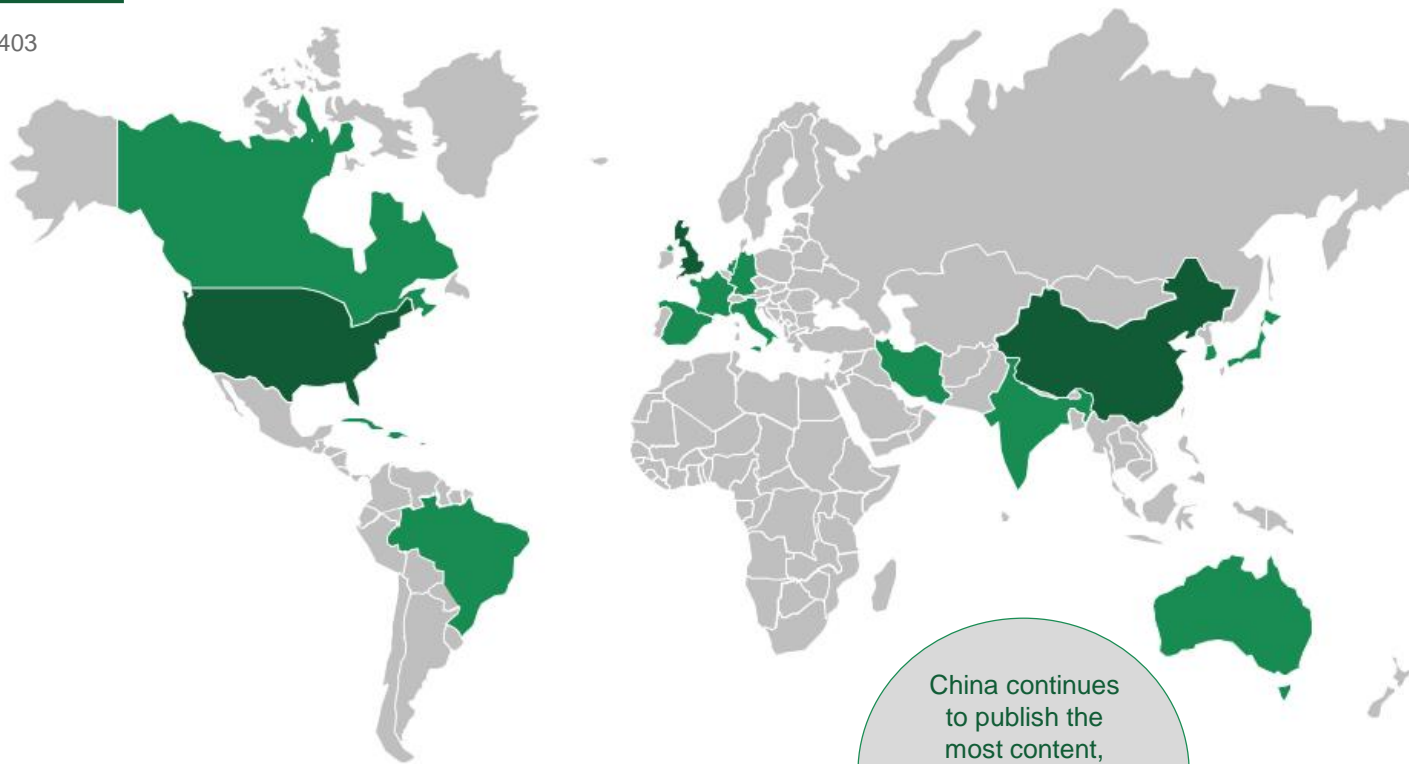
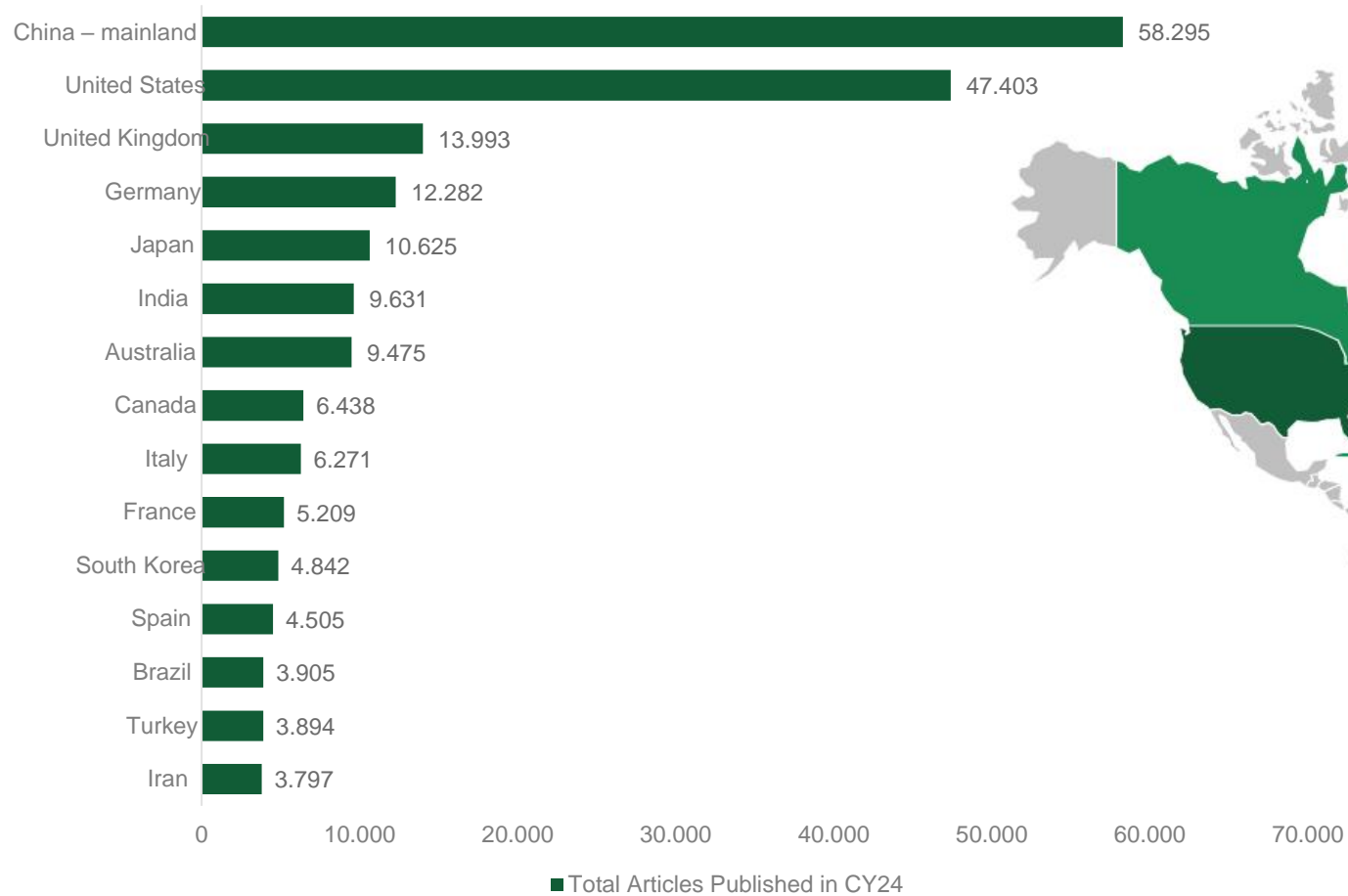


A data-driven approach to managing and developing our journal portfolio



Our portfolio serves a global authorship

Top 15 Author Countries/Regions



China continues to publish the most content, contributing 22% of total articles published in CY24

We work closely with the research communities to identify and understand opportunities

- Visiting and hosting researchers and research groups all around the world to understand how Wiley can support them in achieving their publishing goals
- Making sure they have the latest information about the journals within our portfolio



A strategic approach to Article Publication Charges

- Article Publication Charges (APCs) not only cover the cost of publishing individual articles, they also go towards the cost of developing the journal and the infrastructure and ecosystem that supports OA publishing and open research
- APCs have on average been increasing over the last several years, particularly for gold OA journals
- Inflation has also driven larger increases across the industry in more recent years
- Wiley's APC strategy is constantly evolving and adjusted regularly to reflect and respond to the rapidly changing OA landscape
- Having a sustainable APC strategy is critical for preparing our journals and those we publish with our partners for a future where an increasingly larger proportion of journal revenues comes from APCs

Testing Pricing Power Parity to improve OA equity

- The current APC model is uniform across geographies, often leading to discussion about the affordability of APCs for authors in low-income countries
- Pricing power parity is a strategy used by businesses to set prices based on regional purchasing power
- We have designed a pilot APC pricing framework for Latin America (Mexico, Central America, South America, and the Caribbean) based on pricing power parity which will allow us to:
 - Increase OA accessibility for authors
 - Test the concept of pricing power parity more closely by focusing on a region with diverse economic environments and fast-growing research output, but limited OA funding
 - Ascertain if this is an effective mechanism to accelerate OA article output from currently underrepresented countries
- Using country-specific APC discounts based on relative purchasing power, in accordance with World Bank income classifications
- Our pilot is anticipated to run for 12 months, from January 2025.



PAR fee tiers for OA articles in hybrid journals

Tier 1	PAR fee of EUR 3,150/article
Tier 2	PAR fee of EUR 2,700/article
Tier 3	PAR fee of EUR 2,200/article

- **Tier 1:** Journals that operate full-time, permanent editorial offices or are managed by full-time editors-in-chief, i.e. employed by Wiley or a professional society, for example. These journals also have an APC list price of at least €3,500. This may also include journals that Wiley publishes for scientific societies.
- **Tier 2** comprises all other journals that Wiley publishes for scientific societies.
- **Tier 3** includes all other Wiley-owned journals.

Our future focus

- Different communities may require different approaches and move at different speeds
- A successful transition demands communication and collaboration between funders, research institutions and publishers/technology providers to continue to move forwards
- Open research is not a single destination, rather an ecosystem of practices adapting to different contexts
- **Our aim is to create a portfolio that delivers coherence and provides opportunities for different stakeholders to advance their missions while contributing to the larger shared vision of open knowledge.**

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Thank you for listening –

